10 easy ways to get more people with disabilities to your event

1. **Advertise to local groups** in a reasonable geographic radius, letting them know how accessible your event is. Most with profound disabilities will come to an event in their local area — but usually only for the day.

2. **Identify your target users** and how much you’re willing to spend on contacting them (i.e. Mencap, Social Service day centres, carer groups, disability network, etc.)

3. **Every mention of your event** should indicate the availability of a hoisted facility by name or by using a Changing Place’s logo. (printing, social media, websites, etc.)

4. **Plan your site thoughtfully** to enable easy — and hopefully, level — access to a centrally-located hoisted facility.

5. **Mark the hoisted facility clearly** on your event map with words, an appropriate symbol, or use a Changing Places logo.

6. **Announce regularly** during the event that there’s a hoist available and where it is.

7. **Encourage staff and volunteers** to politely approach disabled folk (especially those in wheelchairs with slings) and tell them there’s a changing space available.

8. **Make sure all booths and vendors are aware** of, and able to point people towards, the direction of the hoisted facility.

9. **Place signage** around your event indicating the direction of the hoisted facility.

10. **Utilize available organizations** specializing in the needs of the disabled to gain advice and insight (i.e. MigLoo, Attitude is Everything, Changing Places, and more.)